

**BAY AREA YOUNG ADULT HEALTH STUDIES (BAYAHS)
CANNABIS DISPENSARY “SECRET SHOPPER” INTERVIEW GUIDE**

Q1. Store ID:

Q2. Data Collector Name:

Q3. Date/Time:

ENVIRONMENT (observation)

EXTERIOR:

1. Are there product ads on the exterior?
2. What is the appearance/feel of the dispensary exterior (e.g. clinical vs. retail)
3. What is the appearance/feel of the neighborhood in which the dispensary is located?
4. Is there a cannabis odor emanating from the dispensary?
5. What’s visible from the sidewalk (e.g. products, smoking lounge, etc.)?

INTERIOR:

6. ID required?
7. Is there a lounge? Y/N
 - a. **If yes**, are there time limits for the lounge?
 - b. Does the lounge have a closing door?
 - c. Can you see into the lounge from the main retail area?
 - d. Is there smoke drift?
8. Are there special discounts/promotions advertised in the store?
9. Are there promotional materials you can take with you?
 - a. **If yes**, collect them and code with store ID

HEALTH CLAIMS (ask bud tender)

10. What do you recommend for pain relief?
11. What do you recommend for trouble sleeping?
 - a. Does THC concentration matter?
 - b. Does product type/mode of ingestion matter?
 - c. Are there any concerns about the vaping illness?

PRICING & DISCOUNTS (ask bud tender)

1. Do you offer free samples (to try in-store or at home)?
2. Do you offer regular promotions, like on specific days of the week, or special promotions like for holidays?
3. Do you have any special deals going on now?